

Quote

THE WEEKLY DIGEST

Volume 25—Number 17

Week of April 26, 1953

MAY WE *Quote* YOU ON THAT?

[1] JOHN FOSTER DULLES, Sec'y of State, on Russian "peace" gestures: "It is prudent, for the present, to assume that we are witnessing a tactical move of the kind which Soviet communism has often practiced." . . . [2] Lord ISMAY, Sec'y Gen'l, N Atlantic Treaty Org: "The recent conciliative attitude adopted by the Soviet must be regarded as a direct reward to the West for its unity, its exertions and its sacrifices in bldg common defenses." . . . [3] Rep DAN'L A REED (R-NY) Chairman, House Ways & Means Comm, chiding House mbrs for indifference to his tax-relief proposal: "We have taken care of ourselves in the 1st appropriation bill. Congressmen increased the tax exemption on their own salaries by \$3,000. That's a lot more than you've promised the American people." . . . [4] JAS C HAGERTY, White House press sec'y, announcing that presidential yacht, *Williamsburg*, will be retired from service: "The White House believes

Quotes of the Week

Comments of 1st American war prisoners ret'd to Freedom Village, Korea: Pfc ROGER HERNDON, Jacksonville, Fla: "100 men were started on a forced march to a Red prison; only 60 arrived. One night 17 of us were put in a small room. Next morning only 2 were living." . . . Cpl ORVILLE R MUL-LINS, Covington, Ky: "On the way to prison, we passed Russian soldiers. They tried to get our guards drunk so they would shoot us." . . . Pvt LOUIS KERKSTRA, Byron Center, Mich: "Some of the tuberculosis patients were in worse condition than I was. The way I see it, they took me because I was in a little better shape, and would hit the press 1st."

”

it is a symbol of needless luxury in a budget which the Administration is trying to cut as hard and as fast as it can."

THIRTEENTH YEAR OF PUBLICATION



It seems possible at the moment that we may have a truce in Korea by June, possibly a little earlier. The popular tendency to view such a development as "the end of the war" is disturbing. It is, of course, merely an interlude. The bickering may, and in all probability will go on for mo's.

In simple truth, the West is not well prepared to talk peace. There is no degree of unanimity in our ranks to compare with the well-defined objectives of the Communists. Within the UN there is wide diversity of opinion as to the unification of Korea, future of Formosa and status of Red China, not to mention the related problems of European defense. It may well be that Communist willingness to negotiate springs in part from a desire to spotlight these differences, thus emphasizing to satellites and interested spectators the weakness of the West. At any rate,

it is unrealistic to anticipate anything approaching peace, even in the limited Korean segment, for a long time to come.

But a truce, if it develops, will result in profound psychological developments here at home. There will be a marked tendency on the part of buyers in all fields to "wait and see" what happens. Business men who do not anticipate this condition and plan sales strategy to offset it will be hurt.

Another aftermath will be increased tension in labor relations. Unions will be eager to strike for further benefits while production is still at relatively high levels.

Will Russia accept the Eisenhower challenge for "real peace"? We shall not know for sure this yr—or next. In any case, there will be no sudden stop in our defense program. Gradual adjustment to peace, if it comes, will not mean economic disaster. It is just a case of spending our billions, during transition, for different commodities—for schools, hospitals and highways, instead of for instruments of destruction. There's no occasion to fear this aftermath. In the words of Father Devine: "Peace, it's Wonderful!"



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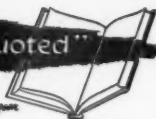
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Quote

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★
"He who never quotes, is never quoted."
★ ★

Charles H. Johnson



ACCIDENTS—1

Motor vehicle accidents killed 38,000 people in '52; injured 1,350,000. One fourth were caused by drunken drivers. The total accident deaths were 96,000 and 9,700,000 others were injured. — *Survey Bulletin*.

ACTION—2

Never tell a young person that something cannot be done. God may have been waiting for centuries for someone ignorant enough of the impossible to do that.—**Dr J A HOLMES**, *Wesleyan Christian Advocate*.

AGE—3

Screenwriter Oliver Crawford, in answer to a query about a movie queen's age flipped: "She's somewhere in her middle flirties."—**ERSKINE JOHNSON**, *Photoplay*.

ART—4

Great art is an instant arrested in eternity.—**JAS GIBBON HUNCKER**, *American Artist*.

ATHEISM—5

We had (at a preparatory school for boys) representatives of all religions, including Buddhism, Confucianism and Mohammedanism.

One unbeliever, who madly craved martyrdom, refused to bow his head in prayer during the church services. One day he told me he was an agnostic. I merely replied, "What of it?" He was so much disconcerted that he continued, "Well, I thought you might be disturbed when I didn't pray

with the others." I said, "David, I only thought your conduct was a remarkable exhibition of bad manners by a fellow who is supposed to be a gentleman." He flushed and walked off, but within a few wks he was bowing his head lower and lower while the Lord's Prayer was being recited. He is probably now a pillar of the Second Presbyterian Church in Kansas City.—**CLAUDE M FUESS**, *Independent Schoolmaster* (Little, Brown).

ATTITUDE—6

A smile is a curve that can set a lot of things straight.—*Catholic Digest*.

BIBLE—History—7

Had the Puritans in England in 1645 taken past records, which included legends and traditions of the Druids, Caesar's acc't of his visit to Britain, bits of Roman literature, the *Anglo-Saxon Chronicle*, Layamon's *Brut*, Wm I's *Domesday Book*, Langland's *Pier's Plowman*, a few Lollard sermons, parts of Chaucer, some sermons of Hooker and a selection of Elizabethan love lyrics, and combined them in one book, designed to glorify the Puritans and their way of life and thought, we should have something of the same type of book as the Old Testament.—**BROOKE PETERS CHURCH**, *The Private Lives of the Prophets and the Times in Which They Lived* (Rinehart).

..... *Quote*

Washington

LES & LIZ CARPENTER

Defense Sec'y Chas E Wilson plans to bring Arthur Godfrey into the Pentagon in a key job when a vacancy occurs. Godfrey reportedly wants to be Sec'y of Navy, but might settle for an under-sec'yship. He is one of very few outside the immediate family who call Wilson "Erwin". Eisenhower calls him "Charlie"; at Gen'l Motors he was "C E" to company brass.

" "
What with Congressional investigations and all that, there's a gag to the effect that a special pen has been invented for Democrats who served under Truman—one that'll write under hot water.

" "
Oveta Culp Hobby, who's taken the longest title any Cabinet mbr ever had—Sec'y of Health, Education and Welfare—doesn't mind the abbreviation, "Sec'y of HEW", but confesses she is relieved it's not Sec'y of Public Health, Education and Welfare—or PHEW!

" "
Word reaches Capitol Hill that buttons have shown up on Harvard students proclaiming: "I Am Not Now, Nor Have I Ever Been a Mbr of Congress."

" "
Newest hors-d'oeuvre making a hit at Washington cocktail parties: raw spinach and mayonnaise sandwiches.

" "
None of many bills introduced to give pay raises to Civil Service and postal employees will pass this yr, Congressional leaders confide.

..... *Quote*

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CHILD—Guidance—8

The wars of the world have always begun in the world's nurseries.—SOPHIA L FAHS & CONSTANCE J FOSTER, "Character: The Key to a Good Life," *Parents' Mag*, 4-'53.

CHRISTIANITY—9

Christianity is truth set to music.—*Cigar & Tobacco Jnl.*

CHURCH—Attendance—10

If a man can get his name into print by visiting a night club, a boxing match or a social event, he should receive equal treatment when he goes to church and participates in its work. — JAS G STAHLMAN, publisher, *Nashville (Tenn) Banner* in a letter to the Nat'l Religious Publicity council.

COMMUNISM—11

Certainly, in the West, there is no ideology which has the binding strength of communism. — JOHN GOORMGHTIGH, "European Integration," *Internat'l Conciliation*.

CULTURE—12

Industrialization is a hazard, if it leads to the belief that the primary aim of life is the development of industrial power. . . A civilization without art and thought, or one that does not value them, is a pack rather than a civilization.—ROSE M HUTCHINS, Assoc Director, Ford Foundation, *This World*.

DRINK—Drinking—13

Throuth the U S 175,000 men stay away from their jobs every working day of the yr as the result of drinking, making a total of 60 million man-days lost a yr . . . nearly 3 times the number lost from strikes.—*Mgt Review*.

Mining the Magazines



The discontinuance of *Quick*, pocket-size news wkly, provides an interesting commentary on modern mass media. Up to 10 or 15 yrs ago, a mag with a million circulation was automatically assured advertising patronage. Today, if you set out to count the gen'l-interest periodicals with a million-plus circulation you'd quickly run out of fingers. Thus there is keener competition for the advertiser's dollar. The advertiser and his ag't can pick and choose mass media. And, of course, we now have radio and TV with which to reckon.

Journalistically, *Quick* was a great success. It filled an obvious need. Circulation came readily (1,350,000). But circulation without advertising revenue may be a liability. Advertisers would not support the diminutive mag, primarily because the small page size limited display and necessitated the making of special plates. Too bad. But that's the way it is.

Negro publishing last wk made news on 2 counts. From Chicago came word of *Bronze Ego*, bi-monthly featuring Negro social life. Localized editions planned for Baltimore, Detroit, Los Angeles, New York, Pittsburgh. Address: 6400 S Woodlawn Ave. In N Y, Universal Pub Co (211 E 37th St) announced *Our Sports*, monthly for Negro sports fan. Jackie Robinson, Brooklyn Dodgers 2nd baseman, will be the editor.

“Excerpt from a magazine article advising housewives what to do in case of an air raid: “Turn off electricity in the house, pull down the window shades, get under the table and co-operate with your local Civil Defense Air Raid Warden.”

The traveling man still travels. And, according to *Fortune*, his route now extends to foreign shores. Last yr, 22,907 exec's took out passports for for'gn business expeditions. Survey spotlights another interesting point: It isn't only the well-to-do who travel these days. Forty-two per cent of passport holders are in low-to-middle income groups.

Coincident with the exchange of Korean war prisoners, *Esquire* (May) carries a rather comprehensive, but frankly undocumented acc't of Russian handling of POW's, “Unreported GI's in Siberia” by Zigmunt Nagorski, Jr, gen'l mgr, Foreign News Service. Substance of expose: GI's listed as “missing” in Korean conflict must choose between work in Communist propaganda mill and slavery in Siberia. Many are officially rep'ted dead.

..... *Quote*

EDUCATION—14

Geography as a subject taught in American schools is still in the coffee-comes-from-Brazil stage. — JACOB A ORNSTEIN, *High Points*.

ENTHUSIASM—15

Every man is enthusiastic at times. One man has enthusiasm for 30 min's—another man has it for 30 days, but it is the man who has it for 30 yrs who makes a success in life.—EDW B BUTLER, *Lion*, published by Internat'l Ass'n of Lions Clubs.

FAMILY LIFE—16

E Taylor, in *Catholic Digest*, aptly described a man in terms any parent will understand when he said, "The little man had family circles under his eyes."

FARM—Population—17

About 5½ million people have left the farms since '40. Farm population has dropped from 30,547,000 in '40 to 24,819,000 in April, '52.—*Census Bureau report*.

FOOD—Costs—18

Aggregate charges for getting food from the farmer to the consumer have increased 76% over the '35-'39 average, including a hike of 111% in labor costs. — *American Meat Inst report*.

FREEDOM—19

If a man does only what is requested of him, he is a slave. The moment he does more, he is a free man.—*Farm Jnl*.

GOOD—Evil—20

An evil gain is equal to a loss.—*Hoard's Dairyman*.

..... *Quote*

GOVT—Expenditures—21

Then there was the Congressman who had a most horrible nightmare. He dreamed all the money he was spending was his own.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.

IDEAS—22

The only thing that can overcome a persuasive idea is a better idea.—THEO S REPLIER, pres, Advertising Council, before the subcommittee on Overseas Information Programs.

INDIVIDUALITY—23

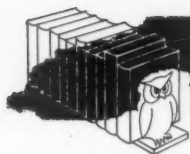
Only the individual can be good or bad; only the individual is responsible for his acts; only the individual can be punished for misdoings. Man is saved individually, not *en masse*.—THOS B STROUP, "Nothing Is Here for Tears," *Ga Review*, Spring '53.

KNOWLEDGE—24

If 10 cities recently surveyed rightly represent the nation, more than 7 million adults have never even heard of the Gettysburg Address. 16% of those who have heard of it cannot identify the speaker.—*BBDO Wedge*, hm, Batten, Barton, Durstine & Osborne.

KOREA—War—25

Fifty-million rounds of artillery and mortar ammunition, equivalent to 1,250,000 tons of explosives, have been fired by the Army in Korea—more than was used by the U S Army in Europe during World War II. Add 520,000 tons of shells used by the Navy and Air Force plus 1,000,000 tons for small arms. Expenditure for ammunition in Korea averages \$20 million per wk. —*Fortune Mag*.



Book Briefs

There's quite a battle brewing between publishers and authors (as personified by the Authors' Guild) on the matter of reprint rights. By common and established practice the original publisher of a book retains these rights, assigning them, in due course, to a reprint house on the best terms he can make. Publisher and author then share equally in reprint royalties. The Guild now purposes to reserve for its mbrs all reprint rights, and to negotiate directly with reprint publishers. This intent, if it materializes, can result in the publishing of fewer marginal books. Often, today, a publisher accepts a manuscript primarily with the hope of "making a little money on the reprint."

Norbert Wiener may be recalled as one of the "knickerbocker boys" a small company of precocious youngsters who, in the 1st decade of the century, entered Harvard Univ in their early teens. Wiener, indeed, was a postgraduate student, having taken a diploma from Tufts College at the age of 14. In *Ex-Prodigy* (Simon & Schuster) he gives thought-provoking counsel to parents who may be tempted to push their offspring beyond capacity:

"So you can make your child a genius, can you? Yes, as you can make a blank canvas into a painting by Leonardo, or a ream of

A successful author these days is one who puts two and two together and gets four-letter words in as often as he can.—FRANKLIN P JONES.

”

clean paper into a play by Shakespeare. My father could give me only what my father had: his sincerity, his brilliance, his learning, and his passion. These qualities are not to be picked up on every street corner. . . . Let those who choose to carve a human soul to their own measure be sure that they have a worthy image after which to carve it, and let them know that the power of molding an emerging intellect is a power of death as well as a power of life. A strong drug is a strong poison. The physician who ventures to use it must 1st be sure he knows the dosage."

Herman Wouk, author of *The Caine Mutiny*, persistent usurper of best-seller positions for the past couple of yrs, will forsake the sea in his next effort, a novel of young love presently titled *Marjorie Morningstar*. Possible Fall publication—if *Caine* will obligingly move over a mite.

.....Quote.....



An Essay on Man

ALEXANDER POPE

In planning this Essay Pope proposed to write "some pieces on human life and manners." The project, begun just 220 yrs ago, was never fully developed, but the fragments which survive contain perhaps more widely-quoted couplets than any equal number of lines in the English language. The author explains that he chose verse as his medium because rhymed lines are more readily retained in memory, and "this may seem odd, but it is true: I found I could express (my ideas) more shortly this way."

The bit quoted here is from Epistle II, "Of the Nature and State of Man With Respect to Himself":

Know then thyself, presume not
God to scan,

The proper study of mankind is
man.

Plac'd on this isthmus of a middle
state,

A being darkly wise and rudely
great:

With too much knowledge for the
sceptic side,

With too much weakness for the
Stoic's pride,

He hangs between; in doubt to act,
or rest;

In doubt to deem himself a God or
beast;

In doubt his mind or body to pre-
fer;

Born but to die, and reas'ning but
to err. . .

..... *Quote*

LANGUAGE—26

In the little North Carolina mtn settlement where Mary T Martin Sloop and her husband were practicing medicine, men of the community were moving the schoolhouse to a new location. Oxen, hitched to the small structure, were not behaving well. The foreman approached Mrs Sloop, an interested spectator, and advised her to move to a point some distance away. She relates the incident in *Miracle in the Hills* (McGraw-Hill).

"I'm not afraid of those oxen, Uncle Preston. I can run a lot faster than any ox I ever saw."

"Well, Mis' Sloop, ma'am, it ain't exactly that. You see, we got t' git them oxen apullin' straight ahead, an' they don't understand what t' do when we speak to 'em in the language we have to use when you're around."

LIFE—Living—27

"Life," said a smart old Irishman, "is made up of sleeping, feeding, working — and of interruptions."—*Wright Line*, hm, Wright & Co.

MAN—His Achievements—28

Certain characteristics mark the age in which we live. First, the men of our day are able to break everything down, but they cannot make a synthesis. They have split the atom, but they cannot put its bits together again. They have broken Europe into fragments, but they cannot unite the broken parts. They have torn man into 5 different parts — political, economic, scientific, aesthetic and moral man. There is wanting something which can unite these 5 parts into a human person.—Jas DEVANE, *Information*.

Pathways to the Past



Week of
May 17-23

Merchant Marine Book Wk

World Trade Wk

Letters-from-America Wk (18-24)

VFW Buddy Poppy Wk (22-30)

Father-Child Month

(May 21-June 21)

May 17—"I Am An American"

Day (sometimes known as *Citizen-ship Recognition Day*, observed on the 3rd Sunday in May). . . Dis-establishment of the Congressional Church in Mass, 120 yrs ago, marked the last state to separate church and state.

May 18—Our 1st Sec'y of the Navy, Benj Stoddert, app'ted 155 yrs ago. . . It was 105 yrs ago that a swarm of locusts descended upon the new Mormon settlement at Salt Lake, in Utah. As it appeared that crops would be destroyed, a flock of gulls came mysteriously in from the sea and devoured the insects. (A monument to the sea gulls now stands in Salt Lake City). . . Tennessee Valley Authority Act, creating TVA to maintain and operate a power plant, became effective 20 yrs ago today.

May 19—The confederation of the colonies, which ultimately resulted in establishing the United States of America, began 310 yrs ago today. On this date, in 1643, there was formed "a confederacy to be known as the United Colonies of New England." . . . Wm Gladstone, British statesman, d 55 yrs ago.

May 20—Her name was Dorothea, but we know her as Dolly Madison, the witty, pretty wife of the 4th Pres of the U S—b 185 yrs ago. . . The Overman Act, historically important as the 1st legislation to give a U S President expanded powers in wartime, became effective 35 yrs ago.

May 21—Alexander Pope, English poet, eminent in his use of the heroic couplet, b 265 yrs ago. . . Glenn H Curtiss, pioneer in development of aircraft, inventor of sea-plane, b 75 yrs ago (d, '30).

May 22—Nat'l Maritime Day (date commemorates sailing of steamship *Savannah*, on 1st successful transoceanic voyage under steam, 1819). . . Richard Wagner, German composer who revolutionized the art of the opera, b 140 yrs ago. . . 1000 emigrants from the East left Independence, Mo, 110 yrs ago today, thus marking start of large migrations of homeseekers to Oregon.

May 23—50 yrs ago Wisconsin became 1st state to adopt direct primary for party elections. . . 1st successful transcontinental automobile trip by a nonprofessional driver, in his own car, was made by Dr. Horatio Nelson Jackson, with Sewell K Crocker as mechanic. The pr left San Francisco 50 yrs ago today in a Winton automobile; arrived in N Y July 26, 1903.

..... *Quote*

"Of all things!"

Rep Lawrence H Smith (R-Wis) has quietly introduced a little bill known as Concurrent Resolution 58, which is worth more attention than it may likely receive. He proposes direct diplomatic relations between the U S and Ukraine and Byelorussia (or White Russia). These are units of the Soviet Union, given separate representation in the UN. This would, in effect, give us 3 "listening posts" within the Soviet. An embassy in Minsk would not be remote from Poland. Kiev is within "hearing distance" of Balkan satellites. Russia could not well object since she made quite a point of establishing these separate entities in the early days of the UN. Of course this would mean 2 more Soviet emissaries in the U S, but the foreign ministers of Ukraine and Byelorussia are here already at the UN Assembly in N Y.

When the Brodie Siamese twins were separated last Dec, they were said to be 1½ yrs old. Now, public prints still refer to Rodney Dee as "the 18-months-old survivor." . . . Chicago auto dealer offers a \$10,000 paid-up accident policy with every used car. . . Louisville Juvenile Ct judge rules youngsters who swipe "joy-ride" cars must, when apprehended, pay owner 5 cts a mile. And he stipulates youths must earn money themselves to settle the acc't.

..... *Quote*

NEWS—29

Mark Twain once defined news as anything that causes a woman to say, "My goodness!" — Edw R MURROW, CBS Commentator.

PEACE—Disarmament—30

The truth is that progressive disarmament must always work to the disadvantage of the most technologically advanced nations and those which have the greatest respect for human life; and were universal disarmament effected tomorrow, the balance of power would swing heavily toward countries with the largest reserves of brute barbaric force. — *Barron's*, 4-13-'53.

RECREATION—31

The right to choose one's pursuits in one's own free time is democracy's Fifth Freedom.—GOTT ROMNEY, Editorial, *Recreation*.

SCIENCE—Discovery—32

In the history of science nothing is more true than that the discoverer, even the greatest discoverer, is but the descendant of his scientific forefathers; he is always essentially the product of the age in which he lives. — SYLVANUS P THOMPSON, *Science Digest*.

SELF-RELIANCE—33

Say to yourself: "My success depends on capital—mostly capital I."—*Georgia Lamp*.

SYNTHETICS—34

Since we are prone to name the periods in history after the most used materials, we might just as well start now to use the expression, "Age of Synthetics." — *Die Zeit*, Hamburg (*Quote* translation).

TAXES—35

We raise taxes to pay the fed'l gov't; then we raise more taxes to match the am't we have already sent to Washington in order to get back the am't we have already sent to Washington. This is what we call fed'l aid.—*Enterprise-Jnl*, McComb, Miss.

TELEVISION—36

First educational television station in the country is KUHT-TV, Houston, Tex . . . its budget fattened by a \$10,000 grant by Emerson Radio and Phonograph Corp'n. They offer a similar grant to the next 9 stations that qualify for educational broadcasting. — *Financial World*.

TIME—37

One comforting thing about being called a procrastinator is that you'll probably never get around to look up its meaning.—*Wm Trowbridge*, *Louisville Courier-Jnl Mag*.

VALUES—38

Until we as a nation have a positive program of values for which we will fight as hard as we are willing to fight to resist other ideologies, it will be impossible for our families to produce the kind of citizens who can live in peace, in harmony, and in good mental and social health in our society.—*Rob't G Foster*, pres, Nat'l Council on Family Relations, "Newer Insights in Family Living," *Jnl of Home Economics*, 4-53.

WAR—Atomic—39

Unfortunately there is still a justified question about the possibility of the existence of a civilized world by the year 2000. But almost all qualified persons answer with

It's an IDEA

For some time many French shops have posted signs above their wares giving not only the retail price but also the wholesale price they had to pay. Does the difference seem too great? Then give some information about overhead, depreciation, other pertinent, though frequently unrealized, items, such as seasonal demand losses, losses of perishable items due to spoiling, etc.—*Neue Post*, Dusseldorf (QUOTE translation).

”

a clear affirmative. Since both Russia and America possess the atom bomb, its use is much less probable than at the time of Hiroshima, just as gas warfare was not started in 1939 because all were prepared for it.—*ANTON ZISCHKA*, "Die Welt unserer Kinder," *Wochenend*, Nuremberg (QUOTE translation).

YOUTH—Opportunity—40

Youth today is better off in America than ever before in my memory. . . Today the field of choice for an able youngster is vastly wider than it was when I was a boy. Today, with technology on the march, the opportunities have widened; there are doz's of specialties we had never heard of when I was young—electronics and nuclear physics and a doz more. These are careers of the future that stir the imagination.—*Adm CHESTER W NIMITZ*, *Trained Men*, hm, Internat'l Correspondence Schools.

.....Quote.....

Good Stories.....

you can use

It happens in the best of service clubs. During the concluding portion of a talk, one mbr, or perhaps several, will arise and with elaborate and obvious caution, make his way to the exit. Sometimes these departures are necessary—but they are annoying to the speaker.

I know one man on the luncheon-club circuit, however, who has licked this particular problem. Nobody, and I mean nobody, walks out on him. This man precedes his address with a statement:

"Gentlemen, I am asked to make an announcement: There is a woman waiting in the corridor who says that one among you owes her \$2 for laundry. She wants to collect her money, but doesn't wish to embarrass the man by walking into this meeting. She will be waiting for 30 minutes, and asks that this man come quietly outside and settle up. I am making this announcement so that if any person leaves this room we shall understand his purpose and excuse him."—G H ROTHE. a

Willie arrived home with two black eyes.

"Fighting again!" said his mother. "Didn't I tell you that when you are angry you should count a hundred before you do anything?"

"Yes, I know," ret'd Willie, "but the other boy's mother told him only to count fifty." — *Tit-Bits*, London. b

.....Quote.....

I LAUGHED AT THIS ONE

PAUL FRIGGENS,
Western Editor,
Farm Jnl

At the South Dakota ranch which I ran some years ago, a visiting cowboy was an overnight guest. Because of plans to drive cattle to the railroad, everyone was routed out of bed at 3:30 the next morning.

"Hmph," yawned our visitor. "It sure doesn't take long to stay all night here!"

—”
A saleslady in the dress dep't of one of Montreal's larger stores tells us that a woman, who was obviously a new arrival in this country, dropped in to buy a dress. There appeared to be no way in which her wants could be communicated verbally so the clerk indicated with a wave of her hand that she should look about for herself and pick out anything that pleased her. One after another, the customer made tentative selections, and invariably among the most costly merchandise. She would pick up price tag after price tag, shake her head and continue her search. At length she paused, summoned the utmost in her English and said sadly, "I don't read English very good." Then she added, "But I read expensive!"—*Montrealer*. c

..... Wise Cracks

There was a sad incident one day in the heart of the Ozark Mountains. A farmer's mule kicked his mother-in-law to death. A tremendous crowd turned out for the funeral, but it was made up almost entirely of men. The minister commented, "This old lady must have been mighty popular because so many people will leave their work to come to her funeral."

"They're not here for the funeral," explained the farmer. "They're here to buy the mule."—*Kroehler News*, hm, Kroehler Mfg Co. d

" "

A traffic cop at a busy corner saw an old lady beckon to him one afternoon. He held up a doz autos, a truck, and two taxis to get to her side.

"What is it, lady?" he asked rather impatiently.

The old lady smiled and put her hand on his arm. "Officer," she said in a soft voice, "I just wanted to tell you that your number is the number of my favorite hymn."—*Arkansas Baptist*. e

" "

A man met a friend he hadn't seen for a long time. "Why, Geo," he said, "you've changed! What's making you look so old?"

"Trying to keep young," said Geo.

"Trying to keep young?" queried the friend.

"Yes," was the gloomy response, "nine of them." — *Watchman-Examiner*. f

When a woman goes up in the air she usually comes down on her husband.—*FRANCES RODMAN*.

" "

The fellow who can save money these days is one in a million. The am't he can save is in about the same proportion.—*HARRY E FORBES*.

" "

Social Security: a modern-day method of exchanging the silver in your hair for gold in your hand.—*DAN BENNETT*.

" "

The only way a man can get out of the doghouse is to crawl.—*Cincinnati Enquirer*.

" "

Insomnia is a contagious disease transmitted from babies to parents. — *Arcadia (Wisc) News-Leader*.

" "

Teen age: Interval between pig-tails and cocktails.—*LEE DICKSON, Courier-Jnl Mag.*

" "

She's the vacuum-cleaner type—just purrs and takes in the dirt.—*Hudson Newsletter*.

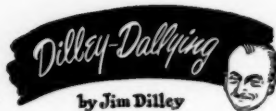
" "

Night Club—a place where people, who have nothing to remember, go to forget.—*Pipe Dreams, hm, Universal Concrete Pipe Co.*

" "

Extravagance: Buying whatever is of no earthly value to your wife.—*Indianapolis Star*.

.....Quote.....



Red Chinese Battle Song

Sticks and stones will break our bones

And ammunition will end us;
But we ain't afraid of those "warning notes"

Which your dauntless leaders send us!

" "

Years ago one of our great leaders suggested that wars of the future be fought by the heads of opposing nations on the field of sport. Might be all right . . . from the looks of Malenkov he's probably one of the few guys that duffer of ours could beat on a golf course.

" "

A town of 1,500 is to have a television station. Huh! We've had that many neighborhood kids around our set alone.

" "

Husband: A guy who can never remember his wife's birthday or his wedding anniversary but can tell you the batting averages of all the leading hitters in both major leagues.

" "

A new push-button device called BLAB-OFF has been introduced to shut off television commercials from your arm chair. You will have to read about this new product in newspaper advertising solely, however, since there are a couple of good reasons why it will never be advertised on television.

..... *Quote*

A young couple in a neighborhood of older people kept having troubles, much to the interest of the pryers around who kept watching and waiting. One day a friend of the husband showed up, only to be intercepted by the boldest neighbor. "He's not at home," she announced. "That's all right," the friend said. "I have a key, and I'll just go in and set a trap for his wife." The lady perked up noticeably. "Whom do you suspect?" she whispered confidentially. He grinned evilly. "We suspect," he said, "a mouse in the kitchen!"—*Louisville Courier-Jnl Mag.* g

“

In the Marry Month of May

When a girl leaves no stone unturned, she's usually picking out an engagement ring in a jewelry store.

" "

To many girls the engagement period is solitaire confinement.

" "

Sometimes a wolf at the door ends up a lamb at the altar.

" "

One of the most sickening things to watch is a couple who marry and make a goo of it.—**DAN BENNETT.** h

”

The teacher wrote on the blackboard: "I ain't had no fun all summer." Then she asked a small boy in the front row, "William, what should I do to correct that?"

"Maybe get a boy friend," he suggested helpfully.—**RAY D EVERSON, Indiana Farmers' Guide.** i

Young John, at summer camp, was just beginning to discover the delights of the arts and crafts shop. With a rapt expression on his face, he swept his brush over a large sheet of paper, making it green—all green. Unable to suppress her curiosity, the counselor asked him what he was painting.

"Soldiers," was the proud reply.

"But I don't see any soldiers."

"Of course not," explained the young artist. "They're camouflaged!" — PRISCILLA M FENNELL, *Christian Science Monitor*. J



Dogged Determination

Consideration is being given to a census of dogs in the United States.—News item.

If census takers take this task, No doubt such questions they will ask

As "What's your name, your age, your breed?"

"Are you a stray, or pedigree?"

"How many ribbons, please, and cups?"

"And if you know, how many pups?"

"Which is your shift, sir, day or night?"

"Which one is worse, your bark or bite?"

"What alley do you work and, pray,

How many bones are laid away?"

Then when they've finished, closed their logs,

Let census takers rest their dogs.

A dusty, shrewd-looking man slowly got out of his car and looked around in front of a farmer's house and said, "Fine piece of land you got here."

"You're mighty right there," ans'd the farmer eagerly. "It's the best to be found in the country."

"Bit too high for a poor man, I reckon," commented the stranger.

"It's worth every penny of \$300 an acre," repl'd the farmer, with an eye to business. "Were you thinking of buying and settling here?" he cont'd.

"Nope," repl'd the stranger as he made some notes in his book, "I'm the new tax assessor."—*Cap-per's Wkly.* K

" "

A golfer, trying to get out of a trap, said to a fellow player, "The traps on this course are very annoying, aren't they?" The 2nd golfer, trying to putt, repl'd: "Yes, they are. Would you please close yours?"—*Arkansas Methodist.* I

" "

The returned hero chatted with his former professor, who inquired of the ex-student whether he had learned anything important from his war experiences. "Yes, sir, I have," the young man repl'd. "I have learned that it is easier to study history than it is to make it." — *Nuggets*, hm, Barnes-Ross Co. m

" "

The 5-yr-old son of two psychoanalysts, asked by a friend of the family what he wanted to be when he reached man's estate, hesitated nary a moment. He said, "A patient."—*New Yorker.* n

..... *Quote*

Quote-ettes

SECOND CLASS MATTER

DOUGLAS MCKAY, Sec'y of Interior, offering what may be a pretty sound reason for reluctance of lame ducks to leave Washington:

"When the wind blows in Oregon, the girls clutch their skirts. When the wind blows in Washington, D C, they grab their hats." 1-Q-t

" "

Sen BARRY GOLDWATER (R-Ariz): "Laws aren't made out of a gin bottle any more. Even Washington hostesses complain they can't get a quorum for their parties." 2-Q-t

" "

Mrs DWIGHT D EISENHOWER, when Washington pastor stumbled in reciting words of Star Spangled Banner: "Ike almost spoke up and helped him out." 3-Q-t

News of the **NEW**

Photocopying machine for offices to be mkt'd within the next few mo's is completely automatic. The unit is small enough to be placed on a desk without cramping the office worker. It turns out a black-and-white photocopy of the original in 30 seconds and will handle papers up to 11 x 17 inches in size. (*Science News Letter*, 1719 N St, N W, Washington 6, D C).

A typewriter-like instrument teaches the elements of touch typing while producing music. Thirty-

two notes are indicated by letters arranged like a standard typewriter keybd, and a special song-book provides basic exercises in touch typing which come out as well-known tunes. (*American Mag*, 250 Park Ave, N Y, N Y).

New calculator mfr'd abroad by Swiss and German technicians adds, subtracts, multiplies, divides, cubes and gives sq roots. Fits easily in the hand and weighs only 8 ozs. (*Curta Calculator Co*, 3851 W Madison St, Chicago, Ill).

Note here items of special interest in this issue _____
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.

